RACING ON THE SPECTRUM - DOCUMENTARY PROJECT

Racing on the Spectrum follows three extraordinary young athletes living with autism – NASCAR racer **Armani Williams**, Britcar racer **Bobby Trundley**, and two-time Radical Cup champion **Austin Riley** – through life's ups and downs and twists and turns. But this isn't just a gripping story about coming of age with autism, the film project will be the centerpiece of a major public awareness and engagement campaign.

Almost everyone has a connection to autism. 1 in 36 children in the U.S. have been identified with autism, according to the CDC. And yet, stigma and other barriers persist. Strong authentic narratives are needed to create the conditions for everyone in our neurodiverse communities to have the opportunity to reach their full potential.

By generating reflection, dialogue and action fueled by our strategic partners-from racing leagues to autism advocacy groups-the Racing on the Spectrum public engagement campaign will positively impact the lives of neurodivergent people and their families by presenting a full and complex portrait not only of individual striving, but also of the wrap-around support required of an entire community in order for each individual to thrive.

As a nonprofit producer, Citizen Film specializes in building strategic partnerships for storytelling that challenges stereotypes and breaks down barriers. Millions of people, a core audience for Racing on the Spectrum, watch our three racers perform against other top athletes on high-profile tracks. But most fans aren't informed about the racers' neurological make-up, their emotional and intellectual skills or the roadblocks they face living with autism. Through strategic partnerships with autism research and advocacy groups, high-profile racing leagues and grassroots organizations, Racing on the Spectrum will not only illuminate authentic perspectives of people on the spectrum, but also place those perspectives at the center of our consciousness. Racing on the Spectrum will serve families by



spotlighting, for all to see, the intensive, sustained support and teamwork required to develop an individual's unique gifts. With an unflinching look at the gaps we must close in order to realize a future where everyone is valued, our story shows that, with the help of a supportive team, leadership can emerge even from the back of the pack.

Autism...offers a chance for us to glimpse an awe-filled vision of the world that might otherwise pass us by."

- Dr. Colin Zimbelman, clinical psychologist

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To support the film with a tax-deductible contribution, or through a donor-advised fund: Citizen Film, Inc. 22 Richland Ave, SF, CA 94110. Contact: Sarah Scannell, <u>racing@citizenfilm.org</u> / 415.206.1880.

RACING ON THE SPECTRUM

Thank You For Joining Us

Help wave the green flag on **Racing on the Spectrum**, a documentary project that follows three young race car drivers on the autism spectrum as they navigate life's twists and turns, both on and off the track. Nearly $\frac{1}{5}$ of the project's 1.25M budget has been raised for a gripping documentary story that will be told in 5 acts, from early diagnoses to the first years in racing, to the quest for podiums today. After filming each driver's last season on the track and at home with their loved ones, the checkered flag is in sight on an offer of PBS distribution. Please consider joining the team at one of the *Racing on the Spectrum* **sponsor tiers** to support the next stages as the drivers pursue podiums, love and independence while coming of age with autism.

Benefits of Sponsorship

Executive Producer's Circle (\$100,000+)

- An intimate dinner with a leading neuroscience expert and a racecar driver, catered for you and six of your guests at the <u>181 Fremont Grand Penthouse</u>
- All of the benefits of the sponsor tiers listed below
- VIP Invitation for 6 to all Racing on the Spectrum premiere events
- Top film credit

Paddock Circle (\$50,000)

- Exclusive Racing School for two, in a top-level racecar and equipment
- VIP invitation to a professional race as the guest of a professional driver; eg. you will be invited to attend Armani Williams' NASCAR race at Phoenix Raceway and visit with him pre-race in his trailer
- VIP Invitation for 4 to all Racing on the Spectrum premiere events
- Prominent film credit

Infield Circle (\$25,000)

- Exclusive Racing School for one, with access to a racecar and equipment –OR– invitation to a professional race as the guest of a professional driver
- VIP Invitation for 4 to all Racing on the Spectrum premiere events
- Prominent film credit

VIP Circle (\$10,000)

- VIP Invitation for 2 to all Racing on the Spectrum premiere events
- Prominent credit

Qualifying Circle (\$5,000)

Prominent credit

To support the film, please contact Sarah Scannell at <u>racing@citizenfilm.org</u> or 415.206.1880.

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